



April 20, 2011

**Please support our 6<sup>th</sup> Annual Blood Drive and Fun Fair on Tuesday June 7, 2011.**

Dear Friends,

Over the past 5 years, we have worked hard to bring the community together to save hundreds of lives. We are asking you again for your help and support. We are planning another great event in hopes of raising awareness of the blood supply needs and recruiting donors. We have worked with the Red Cross to further improve the event. More space, more beds, more staffing and improved processes will make this years' drive even more efficient and successful.

Our event is much more than a traditional blood drive. We strive to create a fun environment that brings the community together for a great cause. Local businesses, Barnard Elementary PTO, and the people of Troy and surrounding communities come out to enjoy food and beverages, health and safety information, music and entertainment, as well as prize drawings. Come out and help save a life!

We need your help! We are again encouraging individuals and businesses to participate on all levels. Here is how you can help:

- Pre-register for a blood donation
- Make a financial contribution to sponsor part of the event
- Solicit blood donations from your family, your colleagues and your customers
- Volunteer to work at the event

Please return the sponsorship forms as soon as possible. We also ask that you pre-register for donating blood to help us plan appropriately. You can do this by returning the attached form, contacting Kim Settimo at 248-526-3284 or by clicking the link on our website at [www.inproagent.com](http://www.inproagent.com). Help us exceed our goal of 200 pints. I thank you in advance for any support you may be able to provide and for your prompt reply.

Sincerely,  
InPro Insurance Group, Inc.

A handwritten signature in black ink, appearing to read "David W. Goodman", with a long, sweeping flourish extending to the right.

David W. Goodman  
President

P.S. Please take minute and return the attached form today. We appreciate your support!

# InPro Insurance Group 6th Annual American Red Cross Blood Drive and Community Fun Fair

Tuesday June 7, 2011

12:00pm – 8:00pm

Location:

Barnard Elementary School  
3601 Forge - Troy, MI

PH. 248-526-3260 Fax 248-526-3261

Please indicate how you would like to help and fax the pledge form back to us at your earliest convenience. Check all that apply:

- \_\_\_\_\_ I/we will commit to pre-register \_\_\_\_\_ people to donate blood.
- \$ \_\_\_\_\_ Financial contribution or product sponsorship for food and beverage. Includes opportunity for signage at the food/beverage station on day of event. See attached for sponsorship packages.
- \_\_\_\_\_ I/we would like booth space to display and distribute information. Minimum donation \$100.
- \_\_\_\_\_ I/we would like to volunteer to work at the event

Registrations can be made online at [www.redcrossblood.org/make-donation-sponsor](http://www.redcrossblood.org/make-donation-sponsor) (sponsor code: inproagent) or by calling Kim Settimo at 248-526-3284. Help us save lives.

Other questions, suggestions or contributions:

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Name \_\_\_\_\_ Phone \_\_\_\_\_ email \_\_\_\_\_

Fax to 248-526-3261 or mail to InPro Insurance Group  
2095 E. Big Beaver #100, Troy, MI 48083

Email to: [dgoodman@inproagent.com](mailto:dgoodman@inproagent.com)  
[ksettimo@inproagent.com](mailto:ksettimo@inproagent.com)

Thank you in advance for your assistance with this life saving event!

More information at [www.inproagent.com](http://www.inproagent.com)

Please make checks payable to Barnard Elementary PTO (they are 501C(3) charitable org) or InPro Insurance Group, Inc. Please send checks to InPro Insurance Group 2095 E. Big Beaver #100 Troy, MI 48083

# InPro Insurance Group 6th Annual American Red Cross Blood Drive and Community Fun Fair

Tuesday, June 7, 2011  
12:00 pm to 8:00 pm  
Barnard Elementary School

## Financial Sponsorships:

### **\$2,500 Event Sponsor**

- Opportunity for table at event
- Mention in promotional literature
- Signage at event
- Inclusion in post-event follow up communication
- Inclusion in media advisory and press releases as time permits

### **\$1,000 Event Partner**

- Opportunity for distribution of promotional information at event
- Mention in promotional literature
- Signage at event
- Inclusion in post-event follow up communication

### **\$500 Event Contributor – Sponsor a specific featured event**

- Clowns (2 available)
- Disc Jockey
- Student Sponsorship (Rewarding the class/grade that recruits most donors)
- Student Fun Fair Sponsorship
  - Signage for particular sponsorship (food, entertainment, etc)
  - Inclusion in post-event follow up communication

### **\$100 Event Supporter**

- Distribution of promotional information to attendees
- Signage at event
- Inclusion in post-event follow up communication

### **Food Donations** (in lieu of monetary donations)

- Provide food table for event
- Signage at event
- Inclusion in post-event follow up communications

### **Friends of the Event**

Donations for door prizes, giveaways, auction items, cash donations

- Inclusion in post-event follow up communication

Contact Kim Settimo or Dave Goodman at InPro Insurance Group for more information.

248-526-3260 [ksettimo@inproagent.com](mailto:ksettimo@inproagent.com) [dgoodman@inproagent.com](mailto:dgoodman@inproagent.com)

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